



# TOP 10 REASONS

to join our **tw telecom** channel program.

**At tw telecom, we are people working with people to change the way businesses connect and communicate.**

- 10. We are financially strong.**
- 9. Reach.** We own and manage the largest competitive fiber network in the U.S.
- 8. Network Expansion.** We spend hundreds of millions of dollars a year adding more buildings to our network.
- 7. Training.** We'll help you sell our brand.
- 6. Focus.** We sell premium network services. We complement you, not compete with you.
- 5. Flexibility.** You are assigned a Channel Sales Manager, but you can work with any of our Channel Sales Managers across the country.
- 4. Superior IP Performance.** Our MPLS IP backbone network is one of the 10 most interconnected IP networks in the world.
- 3. Leading provider of managed services,** including Business Ethernet, converged, and VPN solutions for enterprises across the U.S. and globally.
- 2. Ethernet Leader.** We're #3 in the U.S. in terms of Business Ethernet market share.
- 1. Our customers are loyal to us.** They don't leave, which means they buy more and "love their agents."

## **Our channel program stands out.**

And by joining the program you can stand out with your customers too. At **tw telecom**, we have an obsession with delivering excellent customer care, at all levels of the company, from the CEO to the techs on the street. The result is satisfied customers; the root of your financial success.

We are changing the way businesses connect and communicate.

Connect with us today by visiting [www.twtelecom.com/channel](http://www.twtelecom.com/channel) or send an email to [channelprograms@twtelecom.com](mailto:channelprograms@twtelecom.com)

